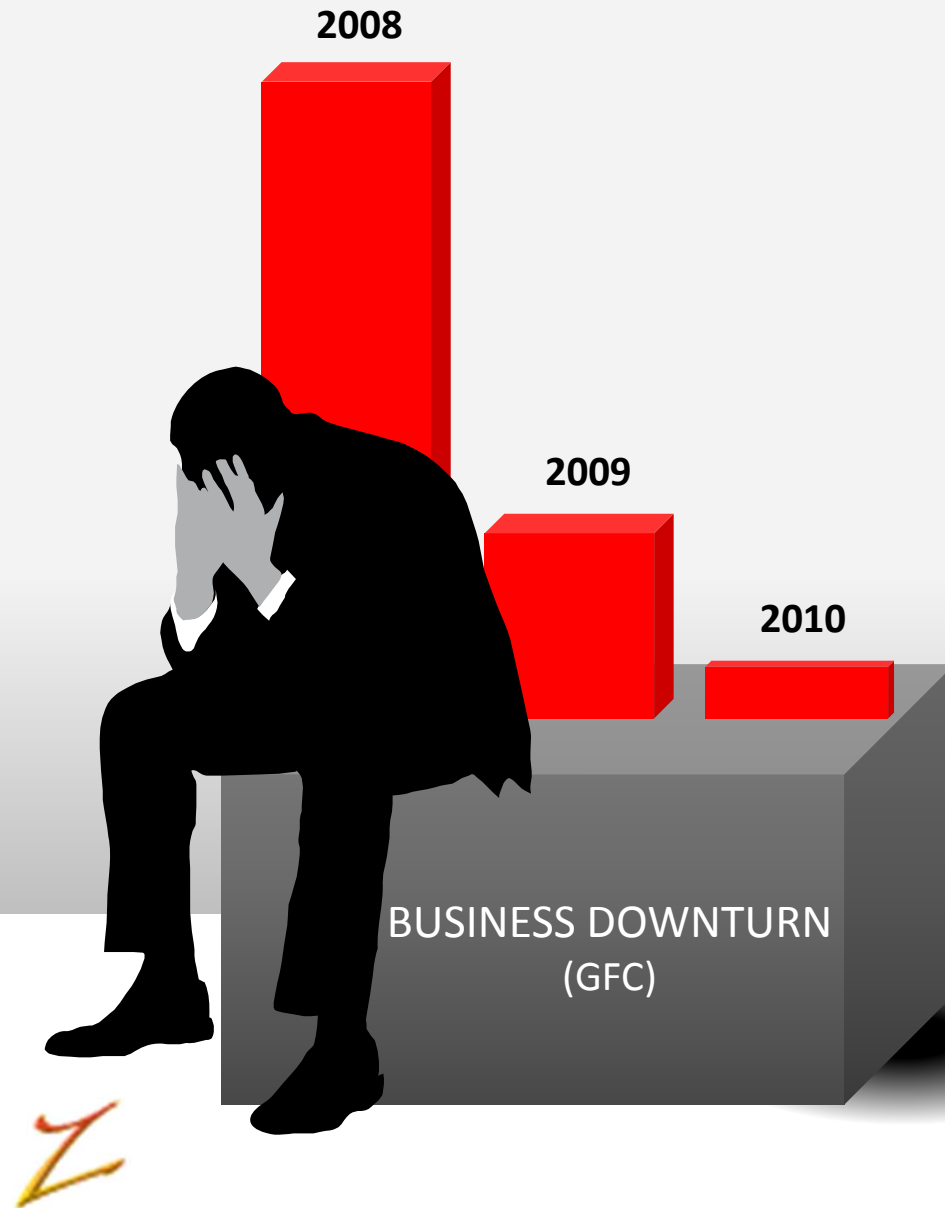


HAS BUSINESS TAKEN A NOSE DIVE?



We can help
to drive qualified clients to your
website using...



Google Adwords

ADWORDS

GOOGLE ADWORDS

Google AdWords drives new qualified customers



Your Ads appear when people make decisions



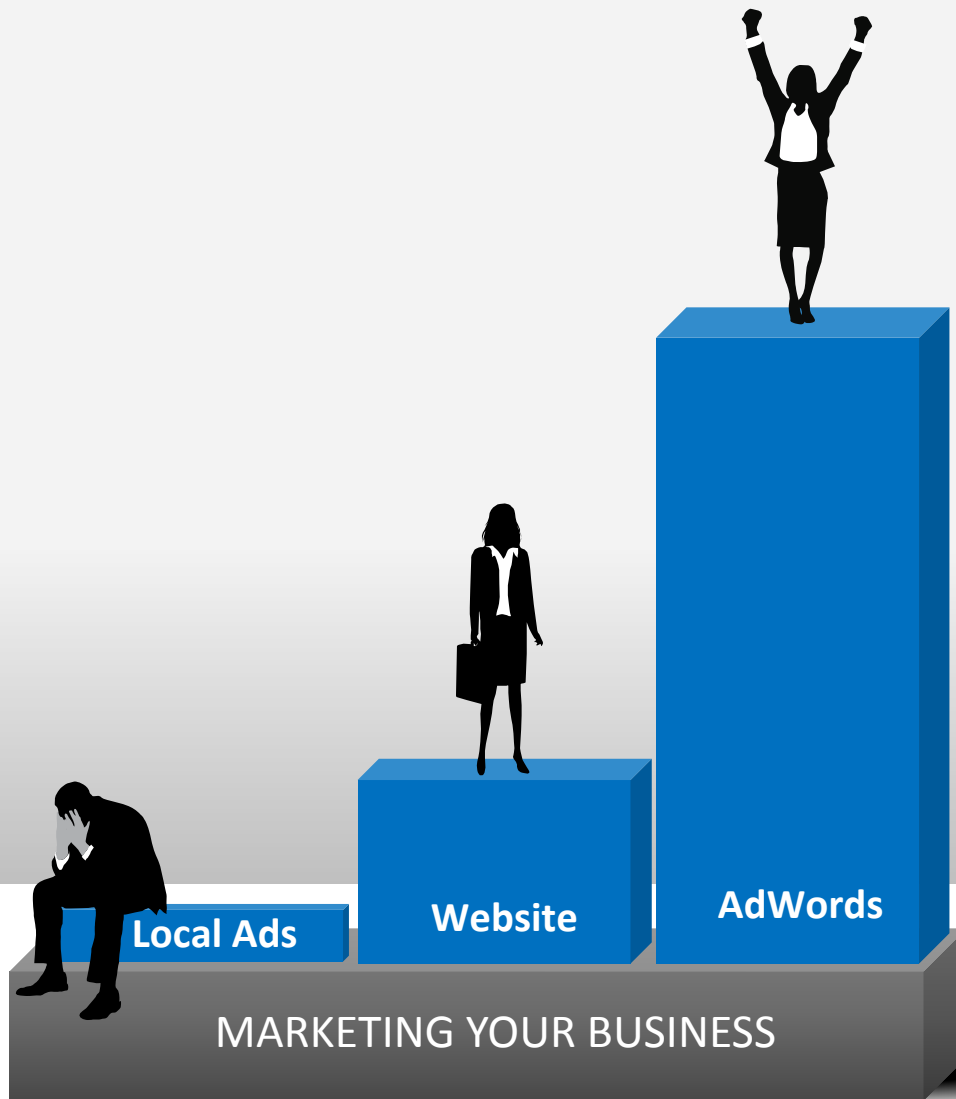
These Ads work!



Spending advertising budgets efficiently



How are you **MARKETING YOUR BUSINESS?**



Local Ads are ineffective

You have no control when they appear
80% of Australians search online

Your Website doesn't work

It needs SEO, Fresh content, Back links
and TIME to be successful

AdWords Works

No minimum buy
Easy and fast creation
Almost immediate implementation
Pay only when people click on your ad
and go to your website
Set maximum cost per day
Stop or Pause at any time



Advantages of Google AdWords

ADWORDS

Minimal Impact Most sites won't need design or layout changes.

Pay On Performance You only pay when you receive traffic. If you do not receive traffic, you owe nothing.

Precise Keyword Targeting You choose the keyword terms under which you appear. This allows you to run tightly focused campaigns.

Precise Tracking And Adjustment You get instant, precise figures, and you can adjust your campaigns in real time.



More Advantages of Google AdWords

ADWORDS

Landing Page Control You decide which page search visitors see.

Region Control You control the regions and countries in which people see the ads.

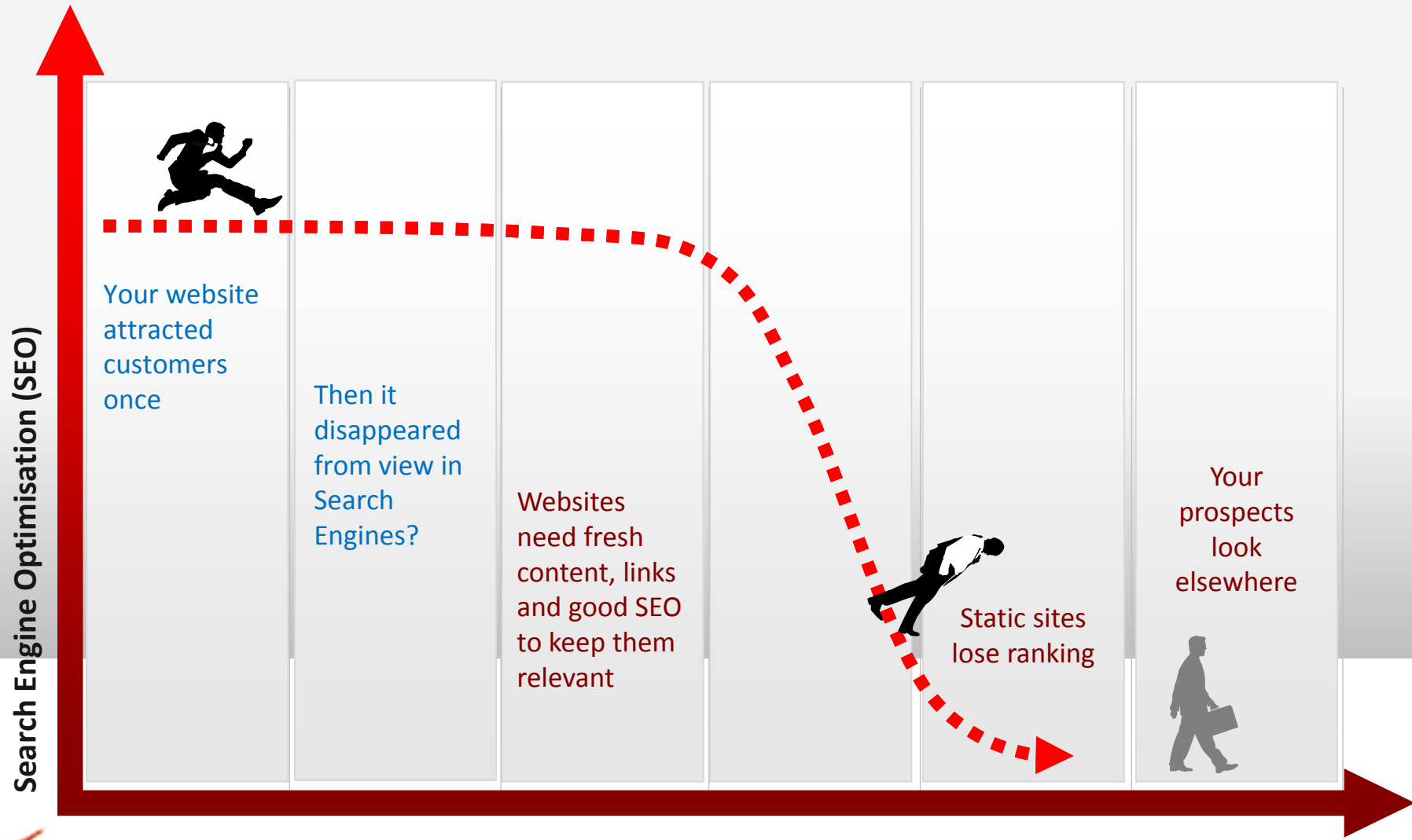
Buy Position want to rank #1? You can pretty much buy it with Google Adwords.

Control Your Budget You can specify how much you want to pay for any given period, and you can stop and re-start campaigns when it suits you.

Time Control You can control when your ads are seen.



Have you noticed your website isn't performing as well as it once did?



READY TO KICK START YOUR BUSINESS?

Why pay for clicks? We know 6 great things about people who click;

They don't know your business exists

They are searching for your product/service

They want to buy what you sell now

They are searching for you 24/7/365

They are comfortable contacting you via your website

If it's out of hours when they find you, you won't miss the sale - they'll email.

If you'd like an obligation free real time demonstration of the immense power of AdWords, be at a computer connected to the internet and call Bonza's General

Manager Anthony Williams on **1800 280 440**

